



Do you regard freedom as an opportunity to do something new? Do you say what you think, and do what you say? Does success drive you to take on new challenges and overcome them with passion? Then Rodenstock is just the place for you!

## INTERNATIONAL DISTRIBUTION PARTNERS (M/F/X)

### Your responsibilities

- Support of distribution partners with trade marketing materials, event planning, presentations and competitive analyses
- Management of online marketing activities, including maintaining portal and landing pages, localizing content, SEO optimization and coordination via Jira
- Analysis of international sales figures, identification of patterns and creation of simple reports and dashboards
- Support international sales managers with follow-ups, internal communication, presentations and deal tracking
- Execution of market and competitor research and contribution to brand visibility projects within cross-functional teams
- Research of new customers and distributors, drafting of promotional materials for direct outreach and evaluate new business development opportunities

### About Rodenstock

The Rodenstock Group is an international innovation leader and manufacturer of spectacle lenses in the eye health sector. This is driven by our philosophy “B.I.G. VISION FOR ALL – Biometric Intelligent Glasses” for a paradigm shift in bespoke varifocal lenses. The medical technology company, founded in 1877 and headquartered in Munich (Germany), employs around 4,100 people worldwide, maintains five central production facilities and is represented by sales offices and distribution partners in more than 85 countries. Due to the combination of German brand quality, technical innovation and global growth, you will find a wide range of work with a good deal of freedom for new ideas and your own personal development at Rodenstock.

Visit us on LinkedIn, Facebook and Instagram.

### Your profile

- Advanced studies in business administration with a focus on sales and marketing, or a comparable field of study
- Initial practical experience in international sales or marketing is an advantage
- Confident user of MS Office, especially PowerPoint, Word and Excel
- Very good command of English and basic knowledge of German
- Strong communicator and team player with a structured, independent working style
- Strong analytical skills with a high level of numerical competence

### Your Assignment

We are looking for motivated candidates to join our company from March 2026 for a paid mandatory or voluntary internship with a duration of six months.

### What we offer



internationality,  
agile structures



attractive compensation,  
corporate benefits



mobile working,  
flexible working hours



onboarding,  
internal academy



support  
of health



employee  
events



sustainability



lenses  
employee discount

### Location

Elsenheimerstr. 33  
80687 Munich  
required immediately

### Your application

We are looking forward to receiving your online application at  
[www.rodenstock.de/karriere-jobs](http://www.rodenstock.de/karriere-jobs)  
**Ref. No. 1853**

### Your contact person

Ms. Kunz  
Senior Manager  
Recruiting & HR Marketing  
+49 (0)89 7202 - 427